

Champions of Racing - Horse & Country TV....

Horse & Country – essential equestrian TV

New for 2010 – an insight into the rich history of thoroughbred racing with Champions of Racing.

From the producers of the award winning weekly series, Racing World this outstanding documentary showcases the rich history of one of the world's most prestigious sports.

Champions of Racing is a premium 26 part series of half hour programmes that chronicles the sport's greatest moments and of those that have shaped the history of the sport. Profiling the greatest jockeys, the most powerful racing stables and trainers and of course the incredible horses that have become immortalised for their achievements on the track and for taking racing beyond its sphere and into the hearts of the general public.

The documentary features historic races and the key racing events that boast histories rivaled by very few sports. **Champions of Racing** presents unique stories of triumph, emotion, controversy and glamour in a series that will have Horse & Country viewers glued to the screen – and not just followers of racing.

Two new episodes will be shown back to back every Sunday night starting on Sunday 31st Jan 20.00-21.00. Running over 13 weeks on Horse & Country TV, Sky Channel 280 the episodes will also be aired on Monday and Friday evenings.

TV Guide February 2010

Sunday 31/01/10 – 20.00-21.00 Champions of Racing – Episode 1 and 2

Monday 01/02/10 – 19.00–20.00 Champions of Racing – Episode 1/2

Friday 05/02/10 – 19.00-20.00 Champions of Racing – Episode 1/2

Sunday 07/02/10 – 20.00-21.00 Champions of Racing – Episode 3/4

Monday 08/02/10 – 19.00–20.00 Champions of Racing – Episode 3/4

Friday 12/02/10 – 19.00-20.00 Champions of Racing – Episode 3/4

Sunday 07/02/10 – 20.00-21.00 Champions of Racing – Episode 5/6

Monday 15/02/10 – 19.00–20.00 Champions of Racing – Episode 5/6

Friday 19/02/10 – 19.00-20.00 Champions of Racing – Episode 5/6

Sunday 07/02/10 – 20.00-21.00 Champions of Racing – Episode 7/8

Monday 22/02/10 – 19.00–20.00 Champions of Racing – Episode 7/8

Friday 26/02/10 – 19.00-20.00 Champions of Racing – Episode 7/8

Notes to Editors

About Horse & Country

Launched in 2007, H&C can be found on **SKY 280** and at www.horseandcountry.tv . New investors bought into the company in December last year and have implemented a complete review of the business. This has resulted in a thorough overhaul of operations, a refresh of the brand, a complete rebuild of the website and a cross platform strategy that seeks to satisfy audiences wherever they choose to enjoy H&C – be that on TV or online.

Core H&C genres are equestrianism (both sport and “how to”) and a number of closely related countryside passions and pursuits including dogs, cookery, country living, fishing, smallholding and agriculture. In addition to television programming in all these areas, the website also features a wealth of on-demand video, exclusive celebrity and country interest blogs, daily ‘feel good’ news and supporting articles. The extensive Events database allows users to search for events and to upload and promote their own, and the classified section gives visitors the opportunity to search an extensive listing of horses and horseboxes for sale.

The success of the new H&C can be seen in their vibrant Facebook community of over 24,000 fans.

Press Information

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