



## ***Farming Sunday - Horse & Country TV Spring 2010***

### ***Horse & Country TV – new series of Farming Sunday***

**Farming Sunday** is a half hour TV show dedicated to UK farmers and the farming industry. Since the show's launch back in 2006, Farming Sunday has attracted a huge amount of interest within the agricultural sector and a third of the UK farming industry regularly watch the show.

*"We make sure that everything on Farming Sunday is totally relevant to our farming audience. We cover every aspect of our industry from farmer profiles to new machinery through to looking at the latest technical advances"* explains Alan Powell, Series Producer, whose background is firmly rooted within the farming community, having been brought up on a farm in mid Wales.

*"We know what farmers want to watch, which includes useful technical advice that they can incorporate into the day to day running of their farms. There is nothing else for farmers like this on TV and we feel that we must continue to feature pure farming issues and techniques to remain relevant to farmers in an ever competitive world."*

**The new series of Farming Sunday will be aired every Sunday from March 7<sup>th</sup> 2010 at noon.**

**Horse & Country TV – Sky 280**

**[www.horseandcountry.tv](http://www.horseandcountry.tv)**

**Horse & Country TV**

**Press Office**

**Contact Sam Forrest PR**

**020 89475 475**

**Email [info@samforrestpr.co.uk](mailto:info@samforrestpr.co.uk)**