



Horse & Country TV teams up with Glanusk Events 2011

Press Release – April 2011

Horse & Country TV have joined forces with the privately-owned Glanusk Estate in Powys, South Wales in an initiative that will see the channel broadcasting Glanusk's major horse sports events in 2011 on Sky 280.

With both H&C TV and Glanusk Events LLP being based in South Wales, and Glanusk's ongoing commitment to provide a wide range of equestrian and country events, this is an exciting development for both parties.

As the new media partner for the estate, Horse & Country TV will be televising this year's Glanusk International Horse Trials, as well as the Glanusk International Polo featuring Wales V Ireland, which takes place on 9th July 2011. The Welsh production company, Media Wales Ltd, will be filming the events to be shown on Horse & Country TV.

The Glanusk International Horse Trials and Country Fair, taking place from 30th June – 3rd July 2011, is now in its second year and has proven popular, achieving praise from the equestrian media and top international riders including Zara Phillips and William Fox-Pitt who commented on the 2010 event: "*...what a setting, it really lends itself to a competition of this calibre*".

For further details on transmission timings from the events at Glanusk log onto:

www.horseandcountry.tv

For further information on events at Glanusk: www.glanuskestate.com

Notes to Editors:

H&C lives on-air and online and provides exclusive sports event coverage, news, documentary and personality-led programming to the passionate audience for horse sports and country living. H&C was shortlisted for Best Specialist Channel in the Broadcast Digital Awards 2010. As well as horse sports, H&C broadcasts shows about dogs, country sports and rural lifestyle. Online, H&C publish blogs and commentary provided by a range of experts and personalities, as well as business listings, classifieds, forums, and a calendar of events. H&C has a 56,000 strong Facebook following and lives online at www.horseandcountry.tv and on-air on SKY channel 280.

Horse & Country TV press office

Sam Forrest PR 0208 9475 475 info@samforrestpr.co.uk