



## **Horse & Country TV Acquires Global Champions Tour, World Dressage Masters and Saut Hermes for UK Broadcast**

**Horse & Country TV (Sky 280)** is pleased to announce it has secured UK broadcast rights to more than 20 hours of top international equestrian sports coverage in show jumping and dressage, including **the Global Champions Tour 2011, World Dressage Masters 2011 and Saut Hermès 2011.**

**The Global Champions Tour 2011** brings together some of the world's top show jumping names, the highest prize money fund and the finest venues, including Monte Carlo, Hamburg, Rio de Janeiro and Abu Dhabi, in an exciting tour that continues to achieve world-wide recognition.

The Global Champions Tour starts on H&C TV on April 6, and continues with a further nine events until November 2011.

**World Dressage Masters 2011** sees international dressage at its very best with riders from all over the world competing at Palm Springs, Munich, Falsterbo and Hickstead, which offers an unrivalled platform to showcase British talent.

The first event in the World Dressage Masters can be seen on H&C TV on Monday, April 11.

The **Saut Hermès 2011** is a five star three-day event held in Paris in April, that will welcome the world's top 35 riders, as well as 15 of the best young European riders, invited to take part in two special new events this year. The Saut Hermes and the Grand Prix Hermes take place in the middle of April and will be broadcast on H&C TV on Thursday, April 21, with the Grand Prix on the 25th.

Head of Programming, Jonathan Rippon says: "We are delighted to have reached an agreement for this significant rights package with Eurosport to bring our viewers over 20 hours of top quality show jumping and dressage competition programming at an international level."

### **About H&C TV:**

H&C lives on-air and online and provides exclusive sports event coverage, news, documentary and personality-led programming to a passionate audience for horse sports and country living. H&C was shortlisted for Best Specialist Channel in the Broadcast Digital Awards 2010. As well as horse sports, H&C broadcasts shows about dogs, country sports and rural lifestyle. Online, H&C

publishes blogs and commentary provided by a range of experts and personalities, as well as business listings, classifieds, forums, and a calendar of events. H&C has a 55,000 strong Facebook following and lives online at [www.horseandcountry.tv](http://www.horseandcountry.tv) and on-air on Sky channel 280.

**For further details on forthcoming programming, log onto: [www.horseandcountry.tv](http://www.horseandcountry.tv)**

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